Website Cookie Policy

Last updated: February 2, 2026

This policy (the "Cookie Policy") provides comprehensive and transparent information about the use of cookies and other tracking technologies on the website https://www.tsgitsystems.com/en/ (hereinafter, the "Website"), operated by TSG IT Advanced Systems Ltd ("TSG", "we", "our", or "us").

This Cookie Policy supplements our Website Privacy Policy. If you have questions or concerns regarding this Cookie Policy please contact us at: tsg@tsgitsystems.com

1. The Website uses cookies, both temporary or permanent, as well as web beacons and similar tracking technologies (hereinafter, collectively: "Cookies") for analyzing Website usage patterns, updating and improving questionnaires, troubleshooting, managing, and operating the Website, improving the user experience and browsing experience, control and information security purposes, details verification and user identification, preventing fraud and deception, marketing, and optimization of the Website's performance, and any other purpose aimed at improving the operation of the Website and the Service offered therein.

2. Cookies are text files created by your browser, and by using the Website you consent to their use and storage on your computer or device (to the extent they are not already stored). The information collected through Cookies relates, inter alia, to the pages you visited, the websites that referred you to the Website, the duration of time you browsed the Website, the sections of the Website in which you were interested, the type of device, and is also used for statistics and reports regarding the use of the Website and its various parts. We use both first-party cookies and third-party cookies - which are cookies from a domain different than the domain of the Website you are visiting.

3. Some Cookies are deleted when you close your browser, while others are stored on your computer's hard drive. If your browser settings allow, you may choose to refuse the use of Cookies; however, doing so may affect your ability to use the Website and to access or use some of its features.

4. *You have the right to decide whether to accept or reject Cookies. You can manage your Cookie preferences at any time by clicking on Cookie settings icon at the*

bottom-left corner of the website. The Cookie settings icon/link allows you to select which categories of Cookies you accept or reject. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect. *Users can manage their cookie preferences using the Cookie Settings icon (bottom-left), which opens the CookieYes Preference Center. The Preference Center allows users to toggle cookie categories (e.g., Necessary, Analytics, Marketing) On/Off and save their choices. Page refresh may be required depending on configuration.*

5. Additionally, you can change your cookies settings through your browser. Some web browsers allow control of most cookies through the browser settings. To disable Cookies and limit the collection and use of information through Cookies, you can set your browser to refuse Cookies or indicate when a Cookie is being sent. The opt-out Cookie is browser and device specific and will only last until Cookies are cleared from your browser or device.

6. Please note that if you block cookies, you will not be able to use all the features on our Website.

7. We use several types of cookies:

7.1. Strictly Necessary Cookies

These cookies are necessary for the Website to function and cannot be switched off in our systems. Strictly necessary Cookies help make our Website usable by enabling basic functions such as page navigation, filling in forms and access to secure areas of the website. The Website cannot function properly without these cookies.

The list of Strictly Necessary Cookies used by our Website is detailed below:

Cookie	Provider/ domain	Duration	Description/Purpose	Type
__cf_bm	Cloudflare	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	First party

Cookie	Provider/ domain	Duration	Description/Purpose	Type
pll_language	Polylang	1 year	The pll _language cookie is used by Polylang to remember the language selected by the user when returning to the website, and also to get the language information when not available in another way.	First party
__hssrc	HubSpot	session	This cookie is set by HubSpot whenever it changes the session cookie. The __hssrc cookie set to 1 indicates that the user has restarted the browser, and if the cookie does not exist, it is assumed to be a new session.	First party
__hssc	HubSpot	1 hour	HubSpot sets this cookie to keep track of sessions and to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.	First party
_cfuvid	Cloudflare	session	Cloudflare sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services	First party

Cookie	Provider/ domain	Duration	Description/Purpose	Type
wordpress_test_cookie	WordPress	session	WordPress sets this cookie to determine whether cookies are enabled on the users' browsers.	First party

7.2. <u>Performance/Analytical Cookies</u>

These Cookies allow us to collect performance data about our Website, to count visits and traffic sources, to collect information on how visitors behave on our Website so we can measure and improve the performance of our Website. Among others, these Cookies provide us data on which pages are the most and least popular and how visitors move around the site, to identify first and subsequent visits, etc.

The list of Analytical Cookies used by our Website is detailed below:

Cookie	Provider/ domain	Duration	Description/Purpose	Type
_ga_*	Google Analytics	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.	First party
_ga	Google Analytics	1 year 1 month 4 days	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	First party

EXPANDING YOUR ADVANTAGE

Cookie	Provider/ domain	Duration	Description/Purpose	Type
__hstc	HubSpot	6 months	Hubspot set this main cookie for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	First party
hubspotutk	HubSpot	6 months	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	First party

7.3.<u>Advertisement Cookies</u>

These Cookies may be used by our vendors and third parties to build a profile of your interests to show you relevant content and advertisements on other websites. Advertisement Cookies are based on uniquely identifying your browser and internet device.

The list of Advertisement Cookies used by our Website is detailed below:

Cookie	Provider/ domain	Duration	Description/Purpose	Type
_gcl_au	Google Tag Manager	3 months	Google Tag Manager sets this cookie to experiment advertisement efficiency of websites using their services.	First party
_fbp	Facebook	3 months	Facebook sets this cookie to store and track interactions.	First party